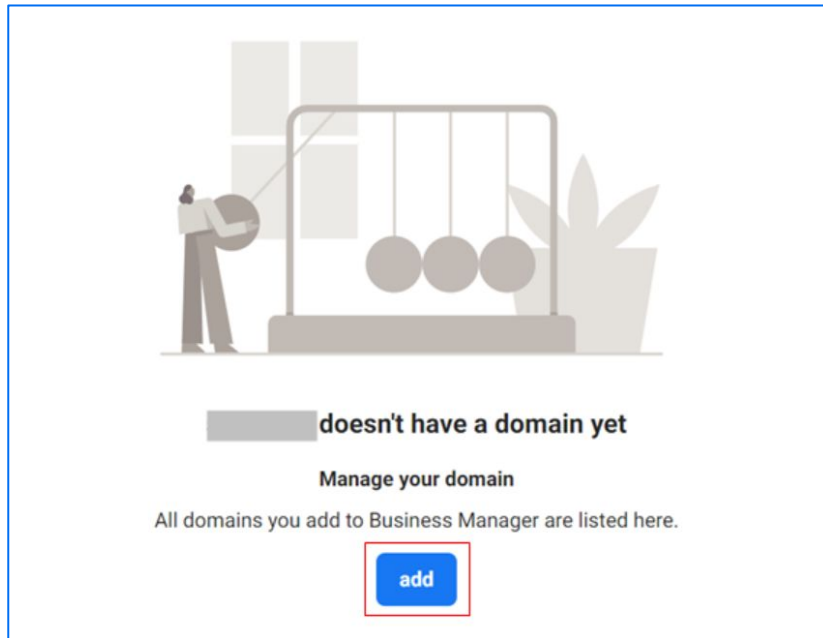


# การ Verify Domain และ กำหนดค่าเหตุการณ์บนเว็บ

# 1. ขั้นตอนการ Verify Domain

# การ Verify Domain

1. เข้าไปที่ <https://business.facebook.com/settings> ที่เมนู **ความปลอดภัยของแบรนด์ (Brand Safety)** คลิก **โดเมน (Domains)** และ กด **เพิ่ม (add)**



# การ Verify Domain

## 2. กรอกโดเมน เช่น abc.com กด **เพิ่มโดเมน (Add Domain)**

**Add a domain** ✕

Enter the domain you want to associate with your business.

Domain name

Only one domain can be added to your business, but can be shared with the designated partner.

cancel **Add a domain**

main yet

**Manage your domain**

All domains you add to Business Manager are listed here.

add

# การ Verify Domain

## 3. **คัดลอก** Meta tag validation ไปวางในแท็ก <head> ที่เว็บไซต์ หลังจากนั้น กด **Verify**

Filter by name or ID

abc.com  
Not yet verified

**abc.com** **Not yet verified**  
A : Suwadee ID :4363788836987401

**Meta tag validation** ① HTML file upload    DNS verification

Set the meta tag with the verification code in the <head> section of your website's home page.

**Meta tag validation**

Here are the basic steps:

1. Add this meta tag to the <head> section in the HTML of your domain homepage abc.com:  
② `<meta name = "facebook-domain-verification" content = "kip2zdbnt0y9d0236hm7vlchqemenp" />`  
[copy meta tag ไปวางที่เว็บไซต์](#)
2. Make sure your meta tags are visible by visiting <http://abc.com/> and see the HTML source.
3. Click "Verify"

③

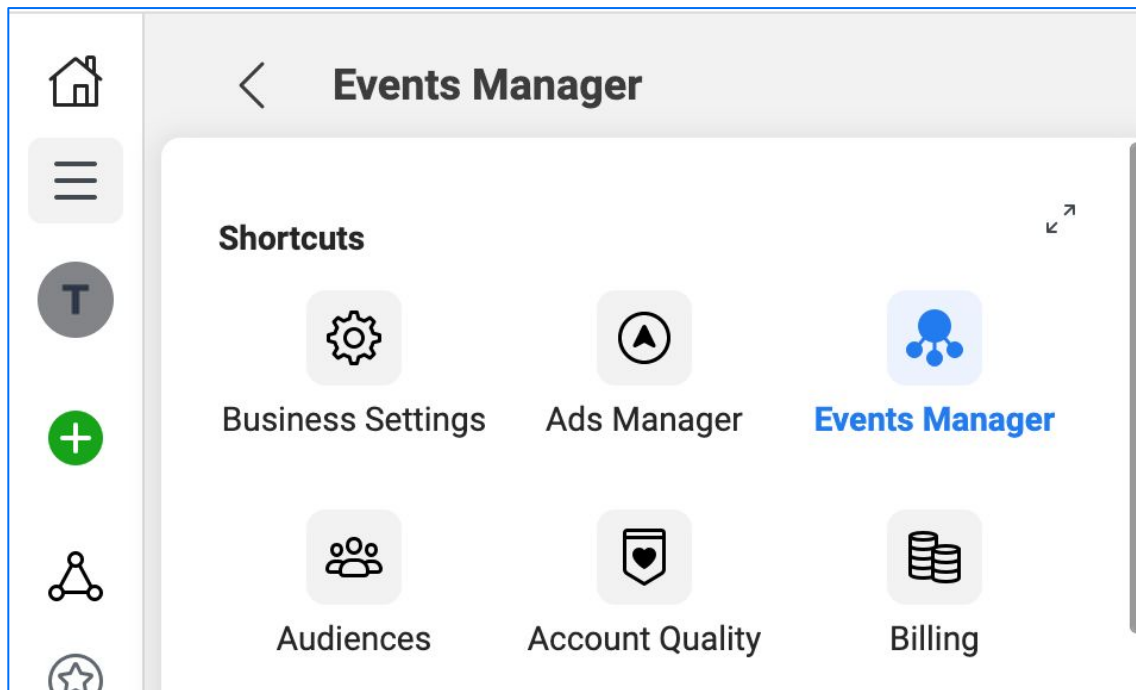
# การ Verify Domain

The screenshot displays the Facebook Business Settings interface, specifically the Domains section. On the left, the 'Business Settings' sidebar is visible, with 'Domains' selected. The main content area shows a list of domains under the heading 'Domains'. One domain, 'w57210480.rwebtesting.com', is highlighted and marked as 'Verified'. A modal dialog box is overlaid on the screen, featuring a green checkmark icon and the text 'is verified!' followed by a 'Done' button. The background is dimmed to show the domain list and other settings options like 'Add Assets' and 'Assign Partners'.

## 2. กำหนดค่าเหตุการณ์บนเว็บ (Event Manager)

# กำหนดค่าเหตุการณ์บนเว็บ (Event Manager)

1. **คลิกที่**  เลือก **ตัวจัดการเหตุการณ์ (Events Manager)**





# กำหนดค่าเหตุการณ์บนเว็บ (Event Manager)

## 2. คลิกที่ **R-Dynamic Pixel Code** จากนั้นคลิกที่แท็บ **ภาพรวม (Overview)**

The screenshot displays the 'Data Sources' section of the ReadyPlanet Event Manager. On the left, a sidebar contains navigation icons. The main content area is titled 'Data Sources' and includes a search bar. Two data sources are listed: 'R-Dynamic Pixel Code (4752482036...)' with ID 311483307153754, and 'Default Offline Event Set For Thanad...' with ID 503156317380394. The first source is highlighted with a red box. A warning banner at the top right states: 'Domain owners will soon see all events and custom conversions from pixels on their website domains'. Below this, a detailed notice explains that starting May 5, 2021, domain owners will see events and conversions from pixels on their websites, and provides instructions on how to remove a pixel. A 'Dismiss' button is located below the notice. The 'R-Dynamic Pixel Code (475248203683672)' source is selected, and its 'Overview' tab is active, also highlighted with a red box. The overview shows a date range from April 23, 2021, to May 4, 2021, and a 'Create' button. Below the tabs, an 'All Activity' chart shows a line graph with activity starting at 31 on April 23 and decreasing to 15 by May 5. To the right of the chart, summary statistics are provided: 1 Pixel (ID 311483307153754), 2 Websites (w57220413.rwebtesting.com and +1 more), and 1 Active Integration (1 in progress). A 'Manage Integrations' button is located at the bottom right of the overview section.

**Data Sources** Thanadon Dev (58157169282106...)

Search by name or ID

- R-Dynamic Pixel Code (4752482036...)  
ID 311483307153754
- Default Offline Event Set For Thanad...  
ID 503156317380394

**Domain owners will soon see all events and custom conversions from pixels on their website domains**

Our [Business Tools Terms](#) require that businesses place pixels only on websites they own. Starting May 5, 2021 we'll show verified domain owners the events and custom conversions recently received from any pixels placed on their website. While domain owners will see all of these events and custom conversions, the only ones they can use for ad optimization and reporting are those they can access from their own Business Manager account. If you don't want your pixel or custom conversion information visible to the domain owner, you can remove your pixel from the website.

Dismiss

**R-Dynamic Pixel Code (475248203683672)** Apr 23, 2021 – May 4, 2021 Create

Overview Test Events Diagnostics History Settings Implementations

**All Activity**

Pixel  
311483307153754

2 Websites  
w57220413.rwebtesting.com  
+1 more

1 Active Integration  
1 in progress

Manage Integrations

# กำหนดค่าเหตุการณ์บนเว็บ (Event Manager)

3. เลื่อนลงมาด้านล่าง และคลิกที่แท็บ **การวัดผลเหตุการณ์แบบรวม (Aggregated Event Measurement)** จากนั้นคลิก **กำหนดค่าเหตุการณ์ในเว็บ (Configure Web Events)**

The screenshot displays the Facebook Event Manager interface. On the left, under 'Data Sources', a search bar is highlighted with a red box and a circled '1'. Below it, the 'R-Dynamic Pixel Code' data source is highlighted with a red box and a circled '2'. In the main content area, the 'Overview' tab is selected and highlighted with a red box and a circled '2'. Below the tabs, the 'Add Events' dropdown is highlighted with a red box and a circled '3'. Underneath, the 'Pixel/Conversion API' section shows 'Aggregated Event Measurement' as the selected option, highlighted with a red box and a circled '3'. At the bottom of the page, the 'Configure Web Events' button is highlighted with a red box and a circled '4'.

# กำหนดค่าเหตุการณ์บนเว็บ (Event Manager)

## 4. คลิก **Domain** ที่ต้องการกำหนด Event จากนั้นกด **Manage Events**

**Events Manager** Thanadon Dev (5815716928210)

### Web Event Configurations

The domain list displays domains that receive data from pixels that your business either owns or shares with other ad accounts. By default, all domains are configured with up to 8 prioritized conversion events which are used for web ad campaign optimization. Search for domains to view and manage prioritized event configurations. If a domain isn't listed, add it to your business account first using **Manage Domains**. [How Do I Configure Events](#)

If you're unable to edit configurations and you're the domain owner, verify the domain. Completing the domain verification process is recommended for all unverified domains to ensure your business has control over which pixels and conversion events are eligible for configuration on your domains.

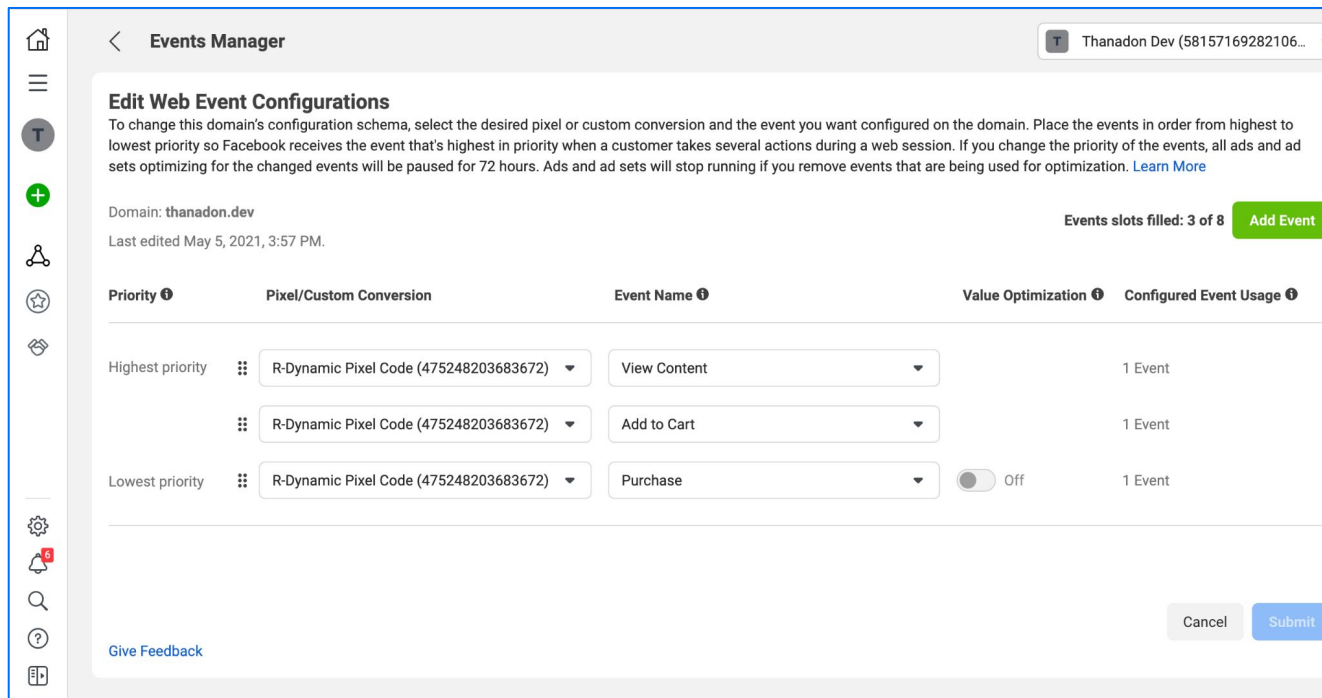
Search by domain name [Manage Domains](#)

Domain	Configured Events
thanadon.dev	Domain Verified 3 Last edited May 5, 2021, 3:57 PM.
	Highest priority <b>View Content</b> R-Dynamic Pixel Code (475248203683672) Pixel 311483307153754
	<b>Add to Cart</b> R-Dynamic Pixel Code (475248203683672) Pixel 311483307153754
Lowest priority <b>Purchase</b> R-Dynamic Pixel Code (475248203683672) Pixel 311483307153754	

[Give Feedback](#) [Manage Events](#)

# กำหนดค่าเหตุการณ์บนเว็บ (Event Manager)

## 5. กำหนด Pixel/Custom Conversion และ Event Name ตามรูปด้านล่าง จากนั้นกด **Submit**



The screenshot shows the Facebook Events Manager interface for the domain **thanadon.dev**. The page title is "Events Manager" and the user is logged in as "Thanadon Dev (58157169282106...)".

**Edit Web Event Configurations**  
To change this domain's configuration schema, select the desired pixel or custom conversion and the event you want configured on the domain. Place the events in order from highest to lowest priority so Facebook receives the event that's highest in priority when a customer takes several actions during a web session. If you change the priority of the events, all ads and ad sets optimizing for the changed events will be paused for 72 hours. Ads and ad sets will stop running if you remove events that are being used for optimization. [Learn More](#)

Domain: **thanadon.dev** Events slots filled: 3 of 8 **Add Event**

Last edited May 5, 2021, 3:57 PM.

Priority ⓘ	Pixel/Custom Conversion	Event Name ⓘ	Value Optimization ⓘ	Configured Event Usage ⓘ
Highest priority	R-Dynamic Pixel Code (475248203683672) ▼	View Content ▼		1 Event
	R-Dynamic Pixel Code (475248203683672) ▼	Add to Cart ▼		1 Event
Lowest priority	R-Dynamic Pixel Code (475248203683672) ▼	Purchase ▼	<input type="checkbox"/> Off	1 Event

**Give Feedback** Cancel Submit